

SUPPLY CHAIN VILLAGE

supplychain-village.com

MEDIA KIT 2026

Digital news
for the Supply Chain community

Improve your communication with
Supply Chain decision-makers :

- Multiple **speaking** formats

Video reports

- A daily **newsletter**
- A **website** with over 8,000 articles and more than 1,200 videos available
- The **major annual event: the Supply Chain Agora Awards**



Daily Video News

- 25,000 professional decision-maker subscribers receive the daily video news with an open rate of 20%.
- 45% of subscribers are senior executives (CEOs, Logistics/ Supply Chain Directors).
- Functional Breakdown 68% work in industry and distribution (45% industry, 23% distribution)
- Sectoral Breakdown

Supplychain-village.com website

- Over 33,000 page views
- - More than 18,000 visits
- - Over 15,000 unique visitors
- LinkedIn 16,000 followers



Our 2026 products

Corporate Communication

« Strengthen your image,
affirm your reputation! »

CC

- **Show Sponsorship: €1,000 excl. VAT**
- Banner ad on SCV website: €2,000 excl. VAT (monthly campaign)
- Banner ad in the SCV Newsletter: €2,000 excl. VAT (weekly campaign)
- Banner ad in SCV Newsletter (top placement): €2,500 excl. VAT
- Promotion of your events: €3,000 excl. VAT
- Sponsorship of the RSE Prize @ Top Logistics Europe: €6,000 excl. VAT
- Annual show sponsorship: €10,000 excl. VAT
- Premium Sponsorship of the RSE Prize @ Top Logistics Europe: €10,000 excl. VAT
- Production of a dedicated annual show series: €30,000 excl. VAT **SE**



Speaking Engagements

« Demonstrate your expertise
by sharing your strategic vision
within the Supply Chain ecosystem. »

SE



- In-depth Interview on SCV set: €3,000 excl. VAT
- Thematic Roundtable: €3,200 excl. VAT **LG**
- Thematic Roundtable “Before Gala”: €5,000 excl. VAT **LG**
- Colloquium at Université Paris-Dauphine: €5,000 excl. VAT **LG**
- Podcast Production (6 episodes of 15 minutes): €6,000 excl. VAT

Lead Generation

« Connect to convert! »

LG

- Email campaign to our contact base: €3,000 excl. VAT
- Live webinar + replay (remote only): €6,400 excl. VAT  
- Live webinar + replay (remote/in-person): €9,500 excl. VAT 
- Live webinar + replay (remote/in-person) + VIP guest: €12,500 excl. VAT 
- Examples :
 - “Sportifs en boîte” (“Sport Legends”, former top-level athlete meet partner). 
 - “Du Verbe à l'action” (“From Words to Action”, renowned writermeet partner). 



Immersive Experience

« Immerse your prospects
in a concrete experience. »

- Company Pitch: €3,000 excl. VAT
- Brain Content within a report: €6,000 excl. VAT
- Advertorial on site + production: €8,500 excl. VAT 

White Label: Customized Offer

- For concept and pricing, please contact us.



The Mag' by Supply Chain Village

The digital Supply Chain magazine

CC

Published twice a year by Agora Media, The Mag by Supply Chain Village has a circulation of 10,000 copies. This hybrid magazine targets an audience of supply chain decision-makers: operations managers, supply chain managers, transport managers, purchasing managers, and all managers in these professional environments.

The Mag by Supply Chain Village complements our digital media: daily newsletter, website, studio broadcasts, debates, video reports, etc.

It is distributed at regional and national trade shows, supply chain events, the Supply Chain Directors' Gala, the Agora Awards, the Supply Chain Directors' Club (Paris, Lille, Lyon), and on the Supply Chain Village TV set.

There is also a digital version of the magazine, which increases the visibility of your advertising presence.

- 1 full page: €3,000 excl. VAT
- 1 half page: €1,800 excl. VAT
- Full page opposite editorial: €4,000 excl. VAT
- Full page inside front cover: €3,500 excl. VAT
- Full page inside back cover: €3,200 excl. VAT
- Full page inside back cover: €5,000 excl. VAT
- Advertisement insert: €6,000 excl. excl. VAT
- Double page: €5,500 excl. VAT
- Insert: €2,000 excl. VAT
- Advertorial: please contact us



Supply Chain Agora Awards

Supply Chain annual event



The Supply Chain Agora Awards event aims to bring together key decision-makers from the supply chain community (500 people) at a prestigious venue for an awards ceremony.

The awards are divided into five categories.



- Agora Awards Sponsorship: €18,000 excl. VAT 
(€15,000 Early Bird if contract signed before 11/30/25)
- Premium Sponsorship of Agora Awards: €25,000 excl. VAT

<https://events.agoramanagers.fr/e/agora-awards-2025>

Thematic round table program

Supply Chain Wednesdays 2026

JANUARY

JAN 21

Demand forecasting and planning in the age of agentic AI

JAN 28

Collaborative platforms, real-time visibility software, 360° control towers: what to choose for optimal transport management?

FEBRUARY

FEB 04

Methods, tools, and techniques to optimize spare parts management from warehouse to end customer

MARCH

MAR 18

Convincing local authorities: the first step toward successful logistics site implementation

MAR 25

How AI combined with smart data management can truly transform your supply chain

APRIL

APR 08

Why crises and uncertainty reinforce the importance of S&OP and IBP in organizations

APR 22

Choosing the right WMS based on company size and activity

MAY

MAY 06

How to collaborate with your logistics provider to build a long-term win-win relationship

MAY 20

Accurately calculating the ROI of an automated or robotic system

JUNE

JUN 10

Are APS still the best tools to reduce inventory levels without compromising service rates?

JUN 24

What financing solutions do equipment manufacturers offer for automation projects?

JULY

JUL 01

Which criteria should be used to select partners (developers, manufacturers, providers) to best integrate CSR into a logistics real estate project?

JUL 08

Transformation projects: can we do without consulting firms?

SEPTEMBER

SEP 09

Which indicators should be used to measure performance and service quality in logistics?

SEP 23

Implementing omnichannel logistics to boost operational and commercial efficiency

SEP 30

Transport visibility and information management: cornerstones of a strong B2B or B2C customer relationship

NOVEMBER

NOV 25

Should obsolete warehouses be renovated or demolished and rebuilt?

DECEMBER

DEC 09

Dynamic planning: a response to the need for data updates to propose the best possible scenarios

DEC 16

Should handling equipment (pallets, mobile boxes, containers, racking) be rented or purchased?

Contacts



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