

SUPPLY CHAIN VILLAGE

supplychain-village.com

MEDIA KIT 2025

Digital news
for the Supply Chain
community

Improve your communication
with Supply Chain
decision-makers :

- Multiple **speaking** formats
Video reports
- A daily **newsletter**
- A **website** with over 7,000 articles
and more than 1,000 videos available
- The **major annual event:**
the Supply Chain Agora Awards



Daily Video News

- 25,000 professional decision-maker subscribers receive the daily video news with an open rate of 20%.
- 45% of subscribers are senior executives (CEOs, Logistics/Supply Chain Directors).
- Functional Breakdown 68% work in industry and distribution (45% industry, 23% distribution)
Sectoral Breakdown

- Supplychain-village.com website
 - Over 33,000 page views
 - More than 18,000 visits
 - Over 15,000 unique visitors
- LinkedIn 15,000 followers



Our 2025 Products

Corporate Communication

« Strengthen your image,
affirm your reputation! »



- **Show Sponsorship: €1,000 excl. VAT**
- **Banner ad on SCV website: €2,000 excl. VAT (monthly campaign)**
- **Banner ad in the SCV Newsletter: €2,000 excl. VAT (weekly campaign)**
- **Banner ad in SCV Newsletter (top placement): €2,500 excl. VAT**
- **Promotion of your events: €3,000 excl. VAT**
- **New! Hybrid magazine "Supply Chain Village Le Mag" (Price on request)**
- **Sponsorship of the RSE Prize @ Top Logistics Europe: €6,000 excl. VAT**
- **Annual show sponsorship: €10,000 excl. VAT**
- **Premium Sponsorship of the RSE Prize @ Top Logistics Europe: €10,000 excl. VAT**
- **Production of a dedicated annual show series: €30,000 excl. VAT**



Speaking Engagements

« Demonstrate your expertise
by sharing your strategic vision
within the Supply Chain ecosystem. »









- **In-depth Interview on SCV set: €3,000 excl. VAT**
- **Thematic Roundtable: €3,200 excl. VAT**
- **Thematic Roundtable "Before Gala": €5,000 excl. VAT**
- **Colloquium at Université Paris-Dauphine: €5,000 excl. VAT**
- **Podcast Production (6 episodes of 15 minutes): €6,000 excl. VAT**



Lead Generation

« Connect to convert! »

LG

- Email campaign to our contact base: €3,000 excl. VAT
- Live webinar + replay (remote only): €6,400 excl. VAT  
- Live webinar + replay (remote/in-person): €9,500 excl. VAT  
- Live webinar + replay (remote/in-person) + VIP guest: €12,500 excl. VAT  

Examples :


- “Sportifs en boîte” (“Sport Legends”, former top-level athlete meet partner) 
- “Du Verbe à l'action” (“From Words to Action”, renowned writermeet partner) 

- Agora Awards Sponsorship: €18,000 excl. VAT
(€15,000 Early Bird if contract signed before 10/30/25) 
- Premium Sponsorship of Agora Awards: €25,000 excl. VAT



Immersive Experience

« Immerse your prospects
in a concrete experience. »

- CompanyPitch: €3,000 excl. VAT
- Brain Content within a report: €6,000 excl. VAT
- Advertorial on site + production: €8,500 excl. VAT 

White Label: Customized Offer

- For concept and pricing, please contact us.



Thematic Roundtable Program: Supply Chain Wednesdays 2025

January

- 15/01** Implementing best practices for pharmaceutical storage and distribution
- 29/01** How AI is transforming forecasting and planning tools

February

- 12/02** Order preparation: speeding up flows while improving quality

March

- 05/03** SPECIAL EXHIBITION: Innovative companies you must meet at SITL
- 12/03** Logistics solutions for multichannel challenges
- 26/03** Women's role in Supply Chain professions

April

- 09/04** Making photovoltaic projects efficient, eco-friendly, and profitable
- 23/04** Ending the headache of return flows

May

- 07/05** Fire, flood, theft, vandalism... How to secure my warehouse?
- 21/05** Applications of generative AI in the Supply Chain

June

- 04/06** Reducing my carbon footprint significantly without compromising margin and service quality

July

- 02/07** Blockchain, IoT, RFID, Data Matrix, Beacon tags... Which technology ensures seamless end-to-end traceability?
- 09/07** Optimizing logistics for consumer goods (CPG)

September

- 10/09** My WMS is outdated. How to migrate to a SaaS solution?
- 24/09** Successfully managing a major transformation project

October

- 08/10** Making S&OP a strategic lever for the Supply Chain
- 22/10** Logistics real estate facing environmental and biodiversity challenges

November

- 05/11** Visibility tools that enable faster response to disruptions
- 19 ou 26/11** Startups that have transformed the Supply Chain landscape in 10 years

Décembre

- 03 ou 10/12** Energy management of new and existing logistics buildings

Contacts



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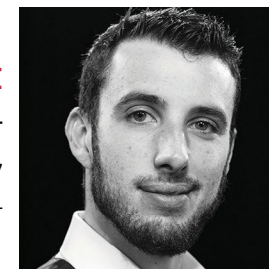


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