



Digital news for the Supply Chain community

MEDIA KIT 2024









Improve your communication, towards Supply Chain decision-makers:

- Web conferences (customers feedback, white papers, studies, etc.)
- Round-table discussions as part of "Supply Chain Wednesdays"
- Monthly broadcasts ("Le Baromètre de l'Immobilier logistique", "Start-me Up", "Supply Chain Durable", "Les mots de l'immo", "Job Village", "Parcours"...)
- ✓ Video reports
- A daily newsletter
- A website with over 6,000 articles and more than 900 videos available
- A major annual event: the "Supply Chain Agora Awards"



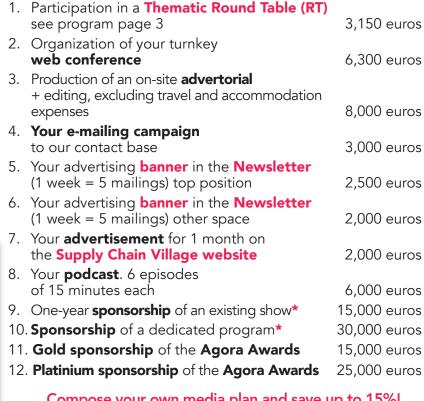


Our 2024 « flagship » products

All our shows are published on the website www.suplychain-village.com and can be consulted all year round by Internet users.

For any details or suggestion, please contact: Jérôme Brulon, Sales Manager Tel: + 331 85 73 37 17 Mob. +33 7 63 19 16 95 ibrulon@agoramedias.fr





Compose your own media plan and save up to 15%!

To ensure recurring communication throughout the year, compose your media plan by combining different communication formats. For example, participation in 2 round tables + a turnkey web-conference + 2 e-mailing campaigns + sponsorship of the Awards = 31,000. Any media plan over 30,000 euros will benefit from a degressive rate of 15% on the total.

*Sponsor an existing or dedicated program

If you sponsor an existing monthly program ("Le JT de la SC", "Job Village", "Le Monde à Lambert", "Parcours", "Supply Chain Durable", "Start-me Up"...) your image will be associated with this theme all year long, thanks to a billboard (your image + your jingle) at the beginning and end of the program.

If you sponsor a program dedicated to you (Le baromètre de l'immobilier logistique, Les Mots de l'immo, Le Baromètre du recrutement...) you choose the theme, the format and you take part in the program yourself.







DECEMBER

12/04

12/11

Supply Chain Wednesdays

2024 PROGRAM. Every Wednesday from 11:00 to 12:00 a webconference, a Thematic Round Table (RT) or a debate.

JANUARY 01/31	RT - Digitalization: how to boost the performance of your warehouse?
FEBRUARY 02/28	RT - Mapping of MSDs: who does what?
MARCH 03/13 03/27	RT - How can you reduce your carbon footprint from one end of the SC to the other? RT - New propulsion methods for handling trucks
APRIL 04/03 04/10 04/17 04/24	Feedback – Implementation of a solution RT - E-commerce: How to optimize order preparation Feedback – Implementation of a solution RT - Setting up in a logistics park: where, how, why?
MAY - <i>05/01</i> 05/15 05/22 05/29	and 05/08 public holidays RT - The Consultant, your new best friend? Feedback – Implementation of a solution RT - Pénurie de foncier : y a-t-il encore des terrains pour les projets
JUNE 06/05 06/12 06/19 06/26	Feedback – Implementation of a solution RT - The prerequisites for an agile, responsive and resilient Supply Chain Feedback – Implementation of a solution RT - Why ditch Excel for a real forecasting and planning tool?
JULY 07/03 07/10	Our guests comment on Supply Chain news RT - New obligations to green your logistics real estate and save energy
9/04 09/04 09/11 09/17 09/25	Feedback – Implementation of a solution 09 RT - The best WMS to manage your B2C and BtoB flows Feedback – Implementation of a solution RT- The logistics of luxury, perfume and cosmetics
10/02 10/09 10/16 10/23 10/30	Feedback – Implementation of a solution RT - S&OP, still necessary or out of fashion Our guests comment on Supply Chain news RT - Reusable packaging, pallets, crates: which are the most virtuous? Feedback – Implementation of a solution
NOVEMBER 11/06 11/13 11/20 11/27	RT - Training, recruitment and salaries in Supply Chain professions Feedback – Implementation of a solution RT - AI, robots, automation how to prepare for change Feedback – Implementation of a solutionn

RT - Is your warehouse still up to standard?

Feedback – Implementation of a solution

■ Webconference,

■ Round Table (TR)

Debate

SUPPLY CHAIN VILLAGE

Supply Chain Village Digital news for the Supply Chain community

42 avenue de la Grande Armée - 75017 Paris France https://supplychain-village.com/



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